



Allied Executives Event Creating an Elite Sales Organization for Today & Beyond



KEYNOTE SPEAKER



Jeff Pankoff
Owner & President
Sandler Training
Twin Cities

Have you built an elite sales organization? Do you have the people, processes and systems in place to achieve your goals and sustain long-term success? Learn the pillars necessary to build a top-performing sales organization that is ready for 2020 and beyond.

- Create a systematic process for selling that your salespeople can use.
- Develop a common sales language across your entire organization.
- Hire the right sales professionals who are the best fit for your team.
- Set goals and plans that tie company objectives to individual personal goals.
- Instill accountability and a results-driven sales culture.
- Coach team members to provide valuable insights and ignite motivation.

Business development is changing, and successful companies know how to adapt to fluctuating marketplaces and best business practices. Are you prepared to build an elite sales organization and lead the your team to achieve unparalleled success?

WHO

This event is for CEOs and Business Owners and Senior Executives Level

WHEN

Thursday, February 27th, 2020
From 1:00 p.m. - 6:00 p.m.
1:00 - 2:00 p.m. Registration & Networking
2:00 - 4:00 p.m. Presentation
4:00 - 6:00 p.m. Complimentary Hors d' oeuvres
Networking & Happy Hour Social

WHERE

Sheraton West
12201 Ridgedale Drive
Minnetonka, MN 55305

REGISTRATION

Advance registration and payment required online at WWW.ALLIEDEXECUTIVES.COM
Allied Executives Members - FREE
Non-members - \$65

PARTNERS

Annual Platinum: Marsh & McLennan Agency	Old National Bank
SUCCESS Computer Consulting	Wipfli LLP

Registration Partner: North Central University