

# 2024 Business & Economic Outlook

During this session, you will learn how to:

- Understand current and future economic trends for effective decision-making.
- Navigate the dynamic labor market with insights and strategies.
- Harness data-driven tools for better decision-making.
- Maximize your business value now and in the future.



**KEYNOTE SPEAKER:**  
**ALEX CHAUSOVSKY**  
**BUNDY GROUP**

Amid changing economic conditions, some business leaders hesitate while others thrive. Success often hinges on analytical skills, foresight, and proactive decision-making.

This session will provide actionable guidance and will allow you to anticipate future economic scenarios and adapt your talent strategy seamlessly.

## Maximizing Your Business' Value Today – and – for the Future - Panel Discussion

Whether you're contemplating a sale, actively planning for one, or solely focused on your next purchase order, taking proactive steps now can optimize your business's future value.

### INDUSTRY EXPERTS PANELISTS

Travis Bezella

Kathy Hollenhorst

Colin Johnson

Brett Larson

Taylor Moore

Moderated by John P. Palen

### FOR CEOs & BUSINESS OWNERS

#### WHEN:

**Wednesday, April 24<sup>th</sup> 2024**  
presentation from **10:30 AM - 2:00 PM**  
(lunch included)

<b>10:00 - 10:30 AM</b>	Registration
<b>10:30 - 10:35 AM</b>	Opening Remarks
<b>10:35 - 11:45 PM</b>	<b>Panel Discussion</b>
<b>11:45 - 12:30 PM</b>	Lunch
<b>12:30 - 2:00 PM</b>	<b>Alex Chausovsky</b>
<b>2:00 - 3:30 PM</b>	Happy Hour Social

#### LOCATION:

Metropolitan Ballroom  
5418 Wayzata Blvd.  
Golden Valley, MN 55416

#### REGISTRATION:

Advanced registration required by special invitation only

### ALLIED EXECUTIVES PLATINUM PARTNERS