



## ABOUT ALLIED EXECUTIVES

Allied Executives is a local, Twin Cities, business consulting and executive development organization. It is a powerful community and resource for business owners, CEOs, and key executives. We help business leaders gain the insights they need to meet their toughest challenges and objectives through objective, experience-based guidance. Members have access to a “right-fit” confidential peer advisory group, educational workshops, world-class networking, and just in time one-on-one coaching. As a result, our members achieve more clarity and focus as a leader, build more valuable businesses, and shorten their time-frame to personal and professional breakthroughs along the way.

## ALLIED EXECUTIVES TEAM

**John P. Palen** - Founder & CEO

**Kurt Theriault** - President

**Judy Schaefer** - Chief Operating Officer

**Tom Fafinski** - Peer Group Director

**Kathy Hollenhorst** - Peer Group Director

**Tim Keran** - Peer Group Director

**Steve Mura** - Peer Group Director

**Mimi Palen-Clare** - Peer Group Director

**Tom Vettel** - Peer Group Director

**Mike Vinje** - Peer Group Director

“ I make my monthly peer group a priority because of the impact it has on me personally and on my company’s bottom line. ”

- Karin Gessner, **Radia**

## NUMBERS TALK



**175+ Members**



**18 Peer Groups**



**24 Years in Business**



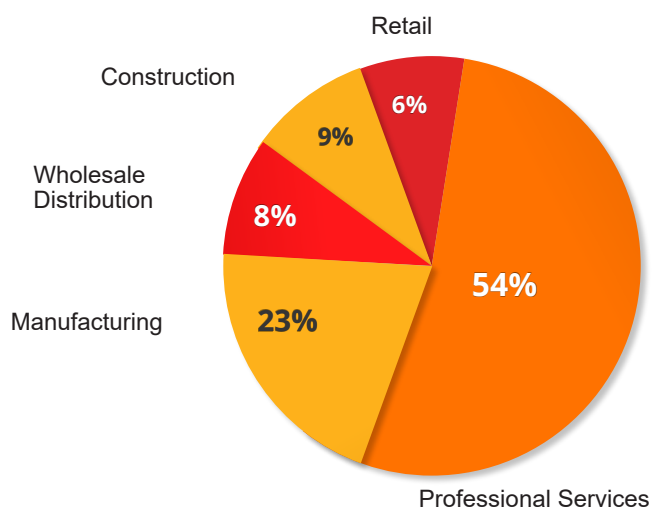
**5 Star Google Rating**

## Allied Executives Peer Program

Program	Business Owners & CEOs Program	Key Executives Program	Sales Leader Program
Member Description	Business Owner/ President/CEO	C-Level, Functional Leaders	Sales Leadership Role
Revenue	\$2M+	\$5M+	Not a factor
Peer Meeting Frequency	Monthly, 3-hours	Monthly, 3-hours	Monthly, 3-hours
Educational Workshops	2-3 in-person; multiple online per year	2-3 in-person; multiple online per year	2-3 in-person; multiple online per year
One-on-One Coaching	Quarterly	Quarterly	Quarterly
Member Dues	\$650-\$1150/month (based on revenue)	\$650-\$1150/month (based on revenue)	\$650-\$1150/month (based on revenue)

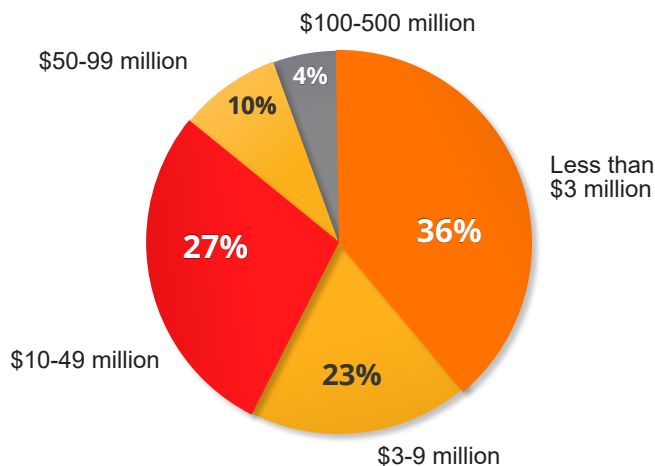
### Member Industries

Our members represent nearly every industry.



### Sales Revenue

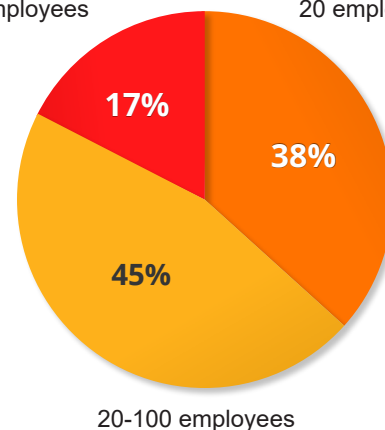
For members companies.



### Number of Employees

Have more than 100 employees

Less than 20 employees



“ I feel like I have the benefit of a business coach, the support of a peer group and the bonus of continuing business education. ”

- Derek Sussner  
**Sussner**